



**Granville Academy**  
part of The de Ferrers Trust

### **Careers Leader: Ms F Peapell**

The Careers Leader is responsible and accountable for the delivery of the academy's programme of careers education, information, advice and guidance (CEIAG), which also encompasses the work experience programme. They are responsible for having a clear overview of the academy's careers provision and developing an academy wide careers strategy and CEIAG programme to meet the [eight Gatsby Benchmarks](#) by the end of 2020.

The Careers Leader will lead the team who deliver career guidance in the academy advising the academy leadership team on policy and strategy, while ensuring compliance with legal requirements. They will plan the programme of activity in career guidance, monitor the delivery of career guidance across the eight Gatsby Benchmarks, manage provider access and support the CPD of careers colleagues.

The Careers Leader will liaise with subject leaders to plan their contribution to career guidance as well as managing the provision of career and labour market information and the careers guidance information on the academy website. They will also coordinate encounters with employers, establish links with Further Education providers, develop links with employers and manage links with the LEP and other external organisations.

The 8 Gatsby Benchmarks of good career guidance:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each student
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

The Careers Leader will use destination data, student, parents/carers and employer feedback to assess the impact of the careers programme.

For more information please contact Ms F Peapell on 01283 216765 ext 145 or email: [fpeapell.granville@deferrerstrust.com](mailto:fpeapell.granville@deferrerstrust.com)